





# GROWING JOBS. SERVING AS A VOICE FOR BUSINESS. FOSTERING MEMBER PROSPERITY.

That's what the South Asian Chamber of Commerce is all about.







The South Asian Chamber of Commerce (SACC) implements a number of programs and initiatives that support our mission of building community through business.



Because the chamber is a not-for-profit organization with limited funds, the chamber does much of its work through the generosity of its members and business partners. We rely on your support to execute our program of work such as our networking events and educational chai exchanges.



The information in this guide provides a variety of resources for networking and to help position you as a leader in the Houston business community. Please join us in this endeavor to create opportunities for business growth within the broader South Asian community in Houston, Texas.



### **ABOUT SACC**

The South Asian Chamber of Commerce is a non-profit organization dedicated to serving South Asian businesses and professionals in the greater Houston area by creating opportunities for visibility and impact through advocacy, access to leaders, economic development, connectivity and business education.



Participation is not limited to people of South Asian descent. In fact, we have been able to bridge the gap between South Asian and non-South Asian people and entities to enhance commercial activity across the board. Whether you are looking to secure funding for a large-scale project or secure permits for your business, we are able to help.



The resources of our members can also facilitate commerce interregionally and internationally. And of course, SACC's Board of Directors are committed to your success and are available to meet with you to discuss how the SACC can assist you to help grow and develop your business!

# OUR MEMBERS ARE COMPROMISED OF PEOPLE LIKE YOU WHO ARE AT THE FOREFRONT OF HOUSTON'S BUSINESS COMMUNITY.

### WHY YOU SHOULD SPONSOR US



### **BRAND EXPOSURE**

The opportunity to promote your brand and to maintain a high profile among key participants and sponsors before, during and after the event.



### **BUILD RELATIONSHIPS**

Opportunity to consolidate corporate and community reltionships and expose your brand to our key markets.



### **BUSINESS IN THE SPOTLIGHT**

Sponsoring SACC will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.



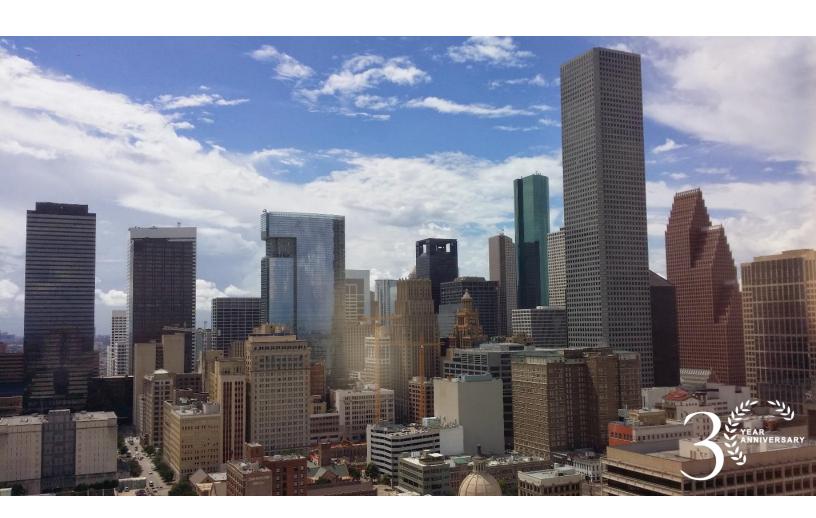
### **HEIGHTENED VISIBILITY**

Positive publicity from print and electronic media will help ncrease the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.



We are pleased to offer partners an opportunity to become a part of our journey. As a valued partner, you can expect heightened visibility for your brand, increasing your local presence and business profile. Don't miss this amazing opportunity to promote your brand to an exciting community of prospective customers.

Opportunities for your company to get recognition include but are not limited to; inclusion in our media kits, mailing lists, banner ads, social media promotions, campaigns, contests, giveaways, product placement, partner posts as well as verbal recognition at our different events and in any national and international coverage associated with the South Asian Chamber of Commerce.









# CORPORATE DIAMOND SPONSOR INVESTMENT \$5,000

### Diamond Level Sponsors receive the following benefits:

- Company logo appears on homepage website and chamber publications
- Opportunity to co-host an educational seminar with the chamber
- Includes 10 complimentary 2023 SACC memberships for your company or staff
- Free Table at the annual SACC Gala (includes 10 tickets) & full page advertisement in SACC Gala Booklet
- Video spotlight on chamber website
- 150 words article in quarterly E-newsletter with pictures.



CORPORATE
GOLD SPONSOR
INVESTMENT \$2,500

### Gold Level Sponsors receive the following benefits:

- Company logo appears on homepage website
- Includes 5 complimentary 2022 SACC memberships for your company or staff
- 5 Tickets to Annual SACC Gala & half page advertisement in SACC Gala Booklet
- 100 words article in quarterly E-newsletter with pictures.





# CORPORATE SILVER SPONSOR INVESTMENT \$1,500

### Corporate Silver Sponsors receive the following benefits:

- Company logo appears on homepage website
- Includes 3 complimentary 2023 SACC memberships for your company or staff
- 3 Tickets to the annual SACC Gala & Quarter page advertisement in SACC Gala Booklet
- 50 words article in quarterly E-newsletter with pictures.



CORPORATE BRONZE SPONSOR INVESTMENT \$1,000

### **Bronze Level Sponsors receive the following benefits:**

- Company logo appears on homepage website
- Includes 1 complimentary 2022 SACC Membership for your company or staff
- Quarter page advertisement in SACC Gala Booklet
- 1 Ticket to annual SACC Gala





### **SACC 2023 EVENT CALENDAR**

### **Connect with Experts & Professionals Across Various Businesses**

The South Asian Chamber of Commerce (SACC) values the success of its members and offers various opportunities to maximize the value of their membership. SACC's Events held throughout the year, bring together leading experts in various fields for an exchange of ideas and business opportunities. Attendees have the chance to expand their business connections and enhance their marketing campaigns by becoming sponsors. Additionally, SACC Events offer a platform for local businesses and organizations to hear from prominent figures in business, politics, and social organizations from Texas. These events provide profitable networking opportunities for both members and non-members.

**Projected Attendance: 75+** 

Audience: Professionals from local businesses of all and industry types.

### **SCHEDULED NETWORKING EVENTS FOR 2023**

March 16<sup>th</sup>, 2023: SACC Legacy Reception

March 20th, 2023: Networking Mixer at the Rockets Game

May 18<sup>th</sup>, 2023: SACC Luncheon – State of the Economy

July 2<sup>nd</sup>, 2023: Networking Mixer at the Astros Game

September 21st, 2023: SACC Business Over Breakfast

August 24th, 2023: SACC Chai Exchange – Purchasing a Franchise

November 14<sup>th</sup>, 2023: SACC & ATBC Annual Real Estate Summit

December 14th, 2023: SACC Cross Chamber Holiday Networking Mixer



## SPONSORSHIP LEVELS FOR UPCOMING EVENTS IN 2023

### **Presenting Sponsor: \$2,500**

- ✓ Top billing logo recognition (Chamber website, event signage).
  - ✓ Opportunity to speak at event
  - ✓ Display table at all networking events
  - ✓ Shout out in the email blast for the event

### Gold Sponsor: \$1,500

- ✓ Logo recognition (Chamber website, publicity, event signage).
  - ✓ Display table at all networking events
  - ✓ Shout out in the email blast for the event

### Silver Sponsor: \$1,000

- ✓ Name recognition (Chamber website, publicity, event signage).
  - ✓ Shout out in the email blast for the event

### WHY YOU SHOULD SPONSOR US

The Annual South Asian Chamber of Commerce Gala is the Chamber's biggest event of the year attracting Houston's most prominent leaders, dignitaries, and elite sponsors. The center of the Gala is the presentation of Awards which honor those individuals in our community for achieving business and financial success. Join the SACC for an evening of food, entertainment, and fun with ample opportunities to build meaningful, lasting connections and relationships at our Annual SACC Gala.











### **SPONSORSHIP LEVELS**

The South Asian Chamber of Commerce is a non-profit organization dedicated to serving South Asian businesses and professionals in the greater Houston area by creating opportunities for visibility and impact through advocacy, access to leaders, economic development, connectivity and business education.

**□ PLATINUM** 

\$10,000

10 Gala Seats | 10 guests at VIP Reception | Full page advertisement in the SACC program book | Sponsorship Reception at Gala | Photo op for all your guests with celebrities | One year corporate membership | Business article about your Company | Recognition on stage during the gala

☐ GOLD

\$5,000

10 Gala Seats | 10 guests at VIP Reception | Half page advertisement in the SACC program book | Sponsorship Reception at Gala & program book | Group photo op for your and a guest with celebrities

☐ SILVER

\$2,500

10 Gala Seats | 2 guests at VIP Reception | Quarter page advertisement in the SACC program book let | Sponsorship Reception at Gala & program booklet | Group photo op for your and a guest with celebrities

■ BRONZE

\$1,500

10 Gala Seats | Sponsorship Reception in program booklet

■ INDIVIDUAL TICKET

\$250



### **SPONSORSHIP CONTRACT FORM**

PRIMART CONTACT INFORMATION					
Contact Name					
Contact Title					
Contact EmailContact Phone Number/MobileINFORMATION FOR YOUR BRAND PROMOTION					
			Company Name		
			Company Address		
CityState		Zip			
Main Phone	Website				
SUSTAINING PARTI	NERS	PAYMENT INFORMATION  Total \$			
	_				
□ SILVER	Ц	Payment By Check			
□ BRONZE		Payment by Credit Card			
		Please charge my credit card below			
CHAI EXCHANGES		Name on card			
□ PRESENTING	<u>.</u>	Account Number			
		Exp Date			
		Card Security code (3-4 Digits)			
☐ SILVER					
NETWORKING MIX	ERS	Signature			
□ PRESENTING	;				
☐ GOLD		Date			
☐ SILVER					



### **CONTACT INFO**

South Asian Chamber of Commerce

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